



MARC BALDERAMA

mbalderama.com // marc.balderama@gmail.com // 707-548-2340

SOFTWARE

Axure
Sketch
Photoshop
Illustrator
InDesign
Premiere Pro

SKILLS

UI/UX Design
Interaction Design
HTML/CSS3
Vector Illustration
User Testing
Video & Sound Editing
Digital Photography
Typography

EDUCATION

SEP 2016 - AUG 2018

MA, GRAPHIC DESIGN & VISUAL EXPERIENCE

Savannah College of Art & Design // Savannah, GA

Secondary focus on interactive design. Awarded Academic Honors Graduate Scholarship and the SCAD Achievement Graduate Scholarship.

SEP 2007 - SEP 2009

BS, COMMUNITY & REGIONAL DEVELOPMENT

University of California, Davis // Davis, CA

Graduated with High Honors. Departmental Citation for Outstanding Undergraduate Accomplishment in Community & Regional Development.

EXPERIENCE

MAR 2013 - AUG 2016

VISUAL/UI DESIGNER

SocialChorus, Inc. // San Francisco, CA

Primary designer of SaaS analytics platform. Executing user testing, prototypes, and visual comps. Supplied communication design, video production, and photography.

AUG 2011 - FEB 2013

DESIGNER

skyrocket, Inc. & Trailerpop, Inc. // San Francisco, CA

Created the visual design, identity, and front-end styling for iOS, Android, and web apps including ROMPLR, Trailerpop, and Clinique.

ADDITIONAL

JUN 2017 - SEP 2017

EDUCATION VOLUNTEER

Children's Creativity Museum // San Francisco, CA

Taught creative skills and facilitated educational activities including robot coding, stop-motion animation, and physical prototyping for children and their families.