

## **Project B**

# Part 3 Deliverables

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# Cards



Card Backs

Look Card Examples

PHOTOGRAPH

FASHION

PHOTOGRAPH

SYMBOL

PHOTOGRAPH

ART

LOGO

COLOR

COLOR

LOGO

ART

PATTERN

ART

TYPE

The quick  
brown fox  
jumps over  
the lazy dog

SYMBOL

TYPE

The quick  
brown fox  
jumps  
over the  
lazy dog

Label Card Examples



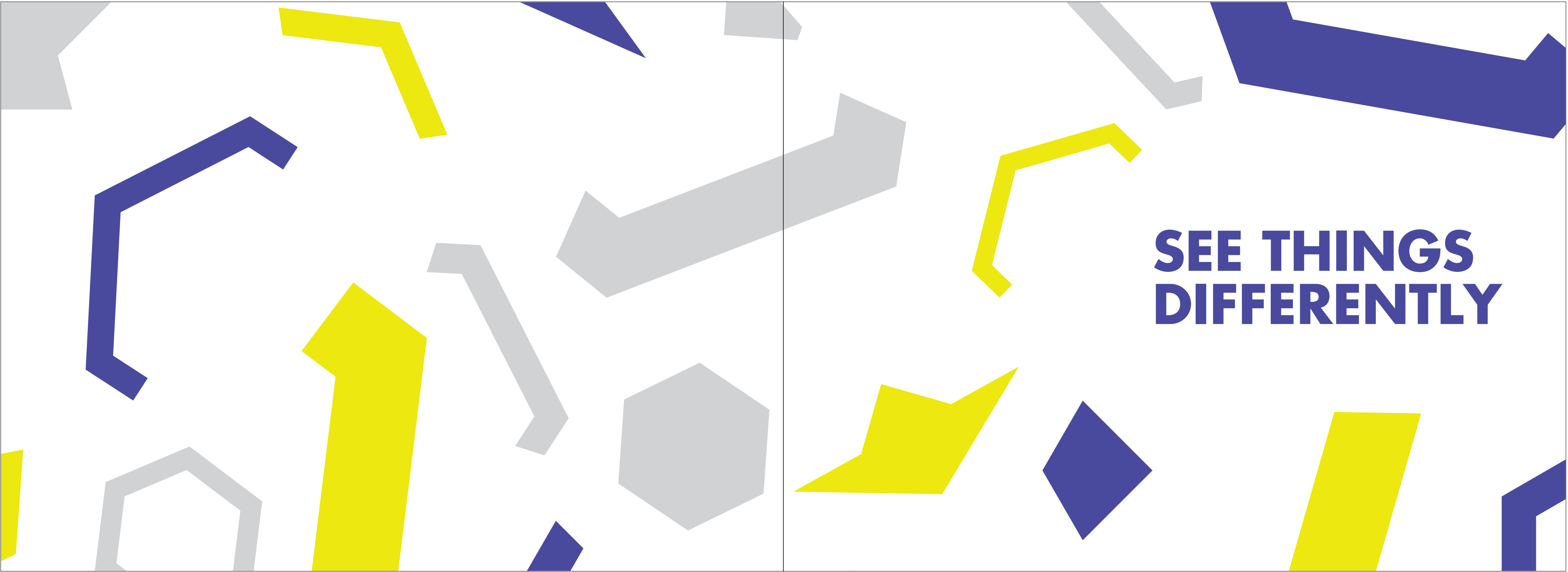






# Instructions

Front & Back Cover




# INTRO


See Things Differently is a card-based activity designed to reveal how people differently interpret visual objects like photos, colors, or art. Maybe the color purple to you is gloomy and sad. However, to another person, it might be a color of wealth and royalty.

Who is right? Probably both. Knowing this difference can help us to understand others while allowing ourselves to express our own point of view.

## CONTENTS



**LOOK DECK**  
40 cards



**LABEL DECK**  
60 cards



**{ PART 1 }**  
**LOOK**

Each participant draws five cards from the **Label Deck**. The group chooses a Decider.

The Decider draws one card from the top of the **Look Deck** and places it with the image side up.

The other participants look at the Look Card, thinking about which Label Card will be a good match.



# [ PART 2 ]

## LABEL

Based on what they think matches the Look Card, each participant gives the Decider a single **Label Card**.

The Decider selects a Label Card without suggestions from any other participant. The Decider then explains their reasoning to everyone else.



# [ PART 3 ] LISTEN

After the Decider picks a Label Card, each participant reveals which card they gave and why.

After everyone speaks, they refill their hand of Label Cards to **5 cards**.

A new round begins with the next person in the group becoming the Decider.

⌈ TIPS ⌋

It's okay if you don't have a Label Card that doesn't seem to work well. Try to think outside the box and think about the image or the word in a different way.

Pick a Label Card that you think fits. Not necessarily one that you think that the Decider will pick.

There are no points or win conditions. So there's no need to try to argue, compete, or speak ill of another participant's choices.





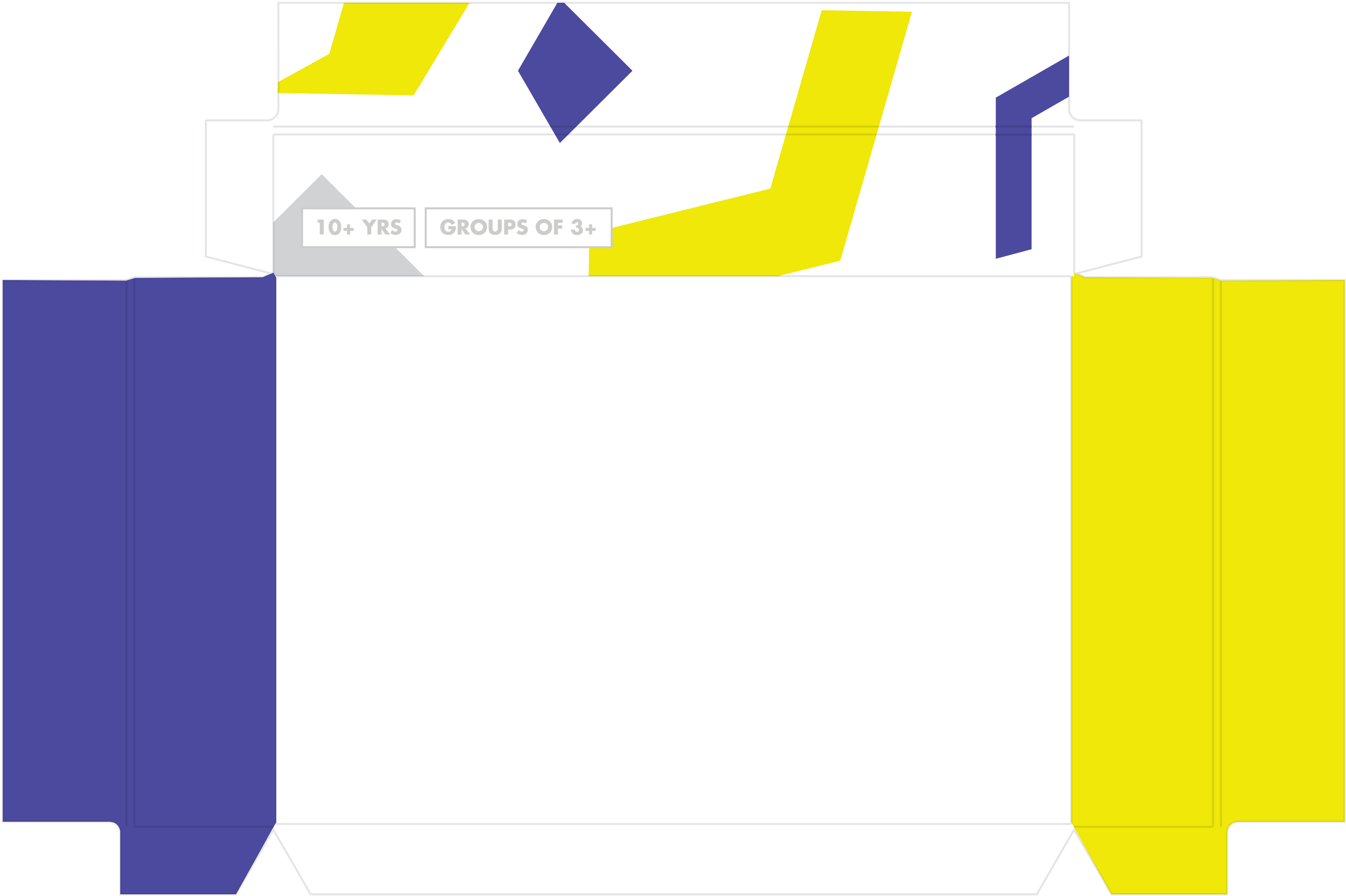


Box

Box Top



Box Bottom



Top Underside

